

PRESERVING OUR AFRICAN AMERICAN HISTORY IN LONG BEACH

**Asset Inventory
Subcommittee Report
July 30, 2019**



OUR PURPOSE

“To research and compile local African American cultural assets and resources that focus on history, in order to support and enhance the larger asset inventory and contribute to the community visioning process.”





OVERVIEW

- 1. ASSET CATEGORIES**
- 2. HOUSING**
- 3. SPORTS**
- 4. ORGANIZATIONS**
- 5. EDUCATION**
- 6. SUMMARY**
- 7. Q & A**

Asset Categories

1. Religious Institutions
2. Business/Real Estate
3. Government/Politics
4. Arts/Music/Design
5. Literature
6. Health
7. Housing
8. Sports
9. Organizations
10. Education



Sample Asset Inventory Data

#	Category	Asset	Description	First Name	Last Name	Email	Tel	Address	City	Zip	Other
Education											
1		Community Activist	Poly Community Interracial Committee	Errol	Parker						
2		Community & school activist	1st black PTA President Poly High PTA	Mary	Butler	Deceased					
3		School District Superintendent	1st black LBUUSD superintendent	Carl	Cohn	carl.cohn@cgu.edu					
4		LBCC Board of Trustees	1st Black Member/President	Patricia	Lofland	NA					
5		LBCC Board of Trustees	1st Black Male Board Member-2016	Uduak Joe	Ntuk						
Organizations											
1		NAACP	AA nonprofit human services	Naomi	Rainey	mnacp@gmail.com	562-856-7586				
2		NCNW	AA nonprofit social justice	Zina	Bourda Foe	passionateaboutncnw@gmail.com					
3		100 Black Men	AA nonprofit human services	Dr. Lance	Roberts	the100blackmenlbc@yahoo.com					
4		Deltas LB Alumni Chapter	AA nonprofit human services	Dominique	Bell	longbeachalumnae_dst@yahoo.com					
5		LB Central Area Association	AA nonprofit human services	John	Malveaux		562-436-4352				
Literature											
1		AA Book Collection	AA Heritage Society-Burnett Library	Nicole	Ballard	aaahslongbeach@gmail.com					
2		African American Authors	Breaking Through Lighting The Way	Sunny	Nash	snash@earthlink.net					
3		African American Authors	The Heritage of AA in Long Beach-100 Years	Aaron	Day						
4		African American Heritage Society	Founding Member/Creator of AA Book Collection	Indira Hale	Tucker	Deceased					
5		100 Black Men Youth Authors	Culture&Community/Young Poets Dropping Ink	Dr. Lance	Robert	the100blackmenlbc@yahoo.com					
Business											
1		Shades of Africa	African art, books,gifts,beauty products	Renee	Quarles		562-436-2210				
2		Village Treasures	African Art Gallery, jewelry, clothing	Maxie	Viltz		562-435-3110				
3		Roscoe's Chicken & Waffles	Restaurant & Jazz Lounge	Hudson	Herb		562-437-4355				
4		Birdland West	Legendary Jazz Club-Closed 1994	Williams	Al		NA				
5		Entrepreneur	Built black community's 1st shopping ctr	Barner	John	Deceased	NA				
Religious Institutions											
1		Antioch of Long Beach	Church -Human Services	Wayne	Chaney Jr.	info@antiochlb.com	562-591-8778	1600 Atlantic / LB		90813	
2		The Rock Christian Fellowship	Church- Human Services	Gregory	Sanders	gsanders@therocktoday.com	562-685-5543	6285 E Spring / LB		90808	
3		Christ Second Baptist	1st Black Church in Long Beach	Pleasant	Welton	churchoffice@csbclb.org	562-599-3421	1471 MLK Driv LB		90813	
4		New Hope Baptist Church	Church - Senior Home & Services	Hart Sr.	Coleman		562-599-3509	1160 E New Yc LB		90813	
5		Grant AME	Church	Eagle Sr	Michael	grantamelb@aol.com	562-437-1567	1129 Alamitos LB		90813	

HOUSING:

DID YOU KNOW...

The Cerritos Neighborhood/Cerritos Parks Association had the residential requirement in the 1930s and 1940s stating that occupants cannot be of “Asiatic or African descent” or people not of white/Caucasian race unless they are servants?



Source: Rancho Los Cerritos archives

SPORTS:

DID YOU KNOW...

The Long Beach Giants, a semi-professional African American baseball team played locally from 1930 to 1941?



Source: Untold Legacies- National Council Of Negro Women; Foreword by Marie Treadwell

ORGANIZATIONS: DID YOU KNOW...

NAACP Long Beach Chapter Founded in 1940

Founders include: Ernest McBride Sr. (1909-2007), Lillian Veal McBride, Nathan Holly, L.J. Jones, and Roscoe Hayes.

Charter Members include: Zelma Lipscomb (1911-2006)



Sources: Untold Legacies by National Council of Negro Women edited by Sunny Nash 2007; The Heritage of African Americans in Long Beach edited by Aaron L. Day and Indira Hale Tucker; Photo from the Long Beach Public Library

EDUCATION:

DID YOU KNOW...

The *African American Resource Area* was established in 1998 at Burnett Neighborhood Library and is home to six special collections containing over 2,900 books, magazines, and videos about Black achievement?



Sources: African American Heritage Society of Long Beach (AAHS-LB); Long Beach Public Library ; Photo courtesy of Wiggins Hunter Consulting



SUMMARY

- **Challenges**
 - Appropriate technology to document assets
 - Time and staff to complete database
- **Expectations**
 - Set realistic timelines for completion
- **Goals**
 - Staffing and resources needed to complete project



QUESTIONS?

THANK YOU

ASSET R & D SUBCOMMITTEE MEMBERS

LAVERNE DUNCAN – ANDY STREET COMMUNITY ASSOCIATION

JULIE BARTOLOTO - HISTORICAL SOCIETY OF LONG BEACH

NICOLE BALLARD – AFRICAN AMERICAN HERITAGE SOCIETY

SARAH WOLK FITZGERALD – RANCHO LOS CERRITOS